



UT Health
San Antonio

Growing A Successful Periodontal Practice

David H. Yu, DDS, MS

Diplomate, American Board of Periodontology
February 10, 2020

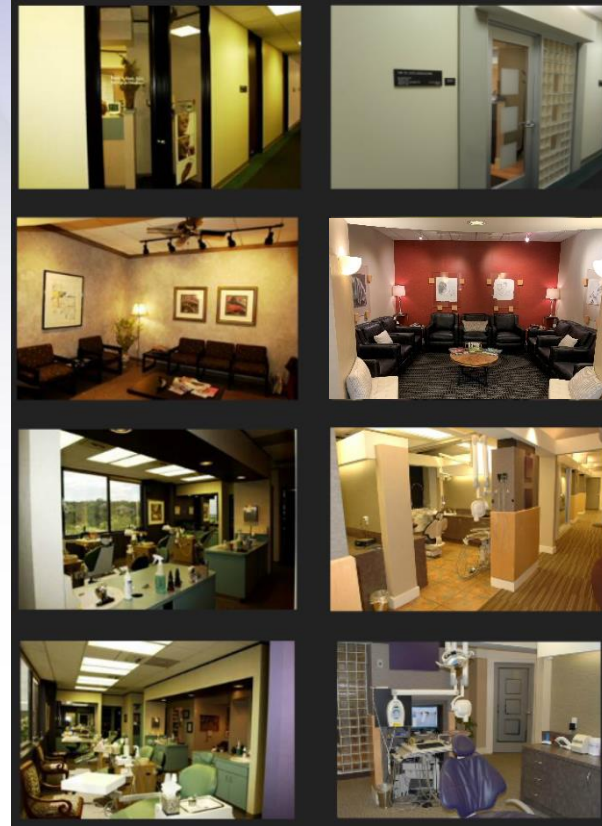
About Me

- Indiana
 - BS Microbiology and Minor Studio Art (1988-1992)
 - DDS IU School of Dentistry (1992-1996)
- San Antonio
 - UTHSCSA GPR (1996-1997)
 - UTHSCSA Periodontics (1997-2000)
- Dallas
 - Itinerant Periodontist (2000-2003)
- Austin
 - Private Practice in Austin (Westlake)
 - Dr. Nicole Litizzette joined (2009)
 - Texas State Board of Dental Examiners (2017-present)



The Practice

- 4201 Bee Caves Road, Austin Texas



Before

After

Periodontist: What it means...

- Artistry
- Empathy
- Career Demands
- Cutting-Edge Field
- Unique Challenges
 - Business Owner
 - Sole Producer
 - Supervisor
 - Psychologist



Agenda

- Important points in starting a practice
- The culture
- Systems and Processes
- Essential marketing
- Identity





The First Years



Graduate Debt

	All Schools	Public Schools	Private and Private- Stated Related Schools
2006	\$162,155	\$137,792	\$196,636
2007	\$172,627	\$148,777	\$206,956
2008	\$187,394	\$158,217	\$222,944
2009	\$189,678	\$162,377	\$230,478
2010	\$197,366	\$174,967	\$232,780
2011	\$203,374	\$177,795	\$245,497
2012	\$221,713	\$192,199	\$263,382
2013	\$241,097	\$209,150	\$283,978
2014	\$247,227	\$216,437	\$289,897
2015	\$255,567	\$219,116	\$302,724
2016	\$262,119	\$238,582	\$291,668
2017	\$287,331	\$239,895	\$341,190

According to the **American Dental Education Association (ADEA)**, the average debt per graduating senior is **\$285,184** (according to a 2018 survey).



Trickle Effects of Reality

- Cash
 - In-House Specialists (1/3 of GP's)
 - In-House Specialty Procedures
- Competition
 - Pressure to Diversify
 - Social Media Presence: Direct-to-Public
- Corporate
 - GP Push
 - CE Availability
 - Technology



Lean But Mean

- Be hungry
- Be unique
- Get your cases out there!*

* You're only as good as your last case



Lean But Mean

**“Champions aren’t made in the gyms.
Champions are made from something they have deep inside them-
a Desire, a Dream, a Vision.”**



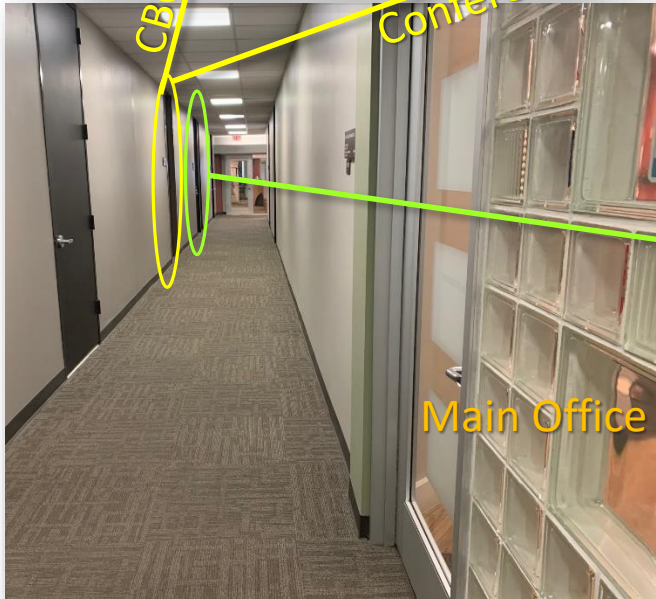
Cassius Marcellus Clay, Jr.
“Muhammad Ali”



Mission Statement

Mission Statement

We at Dr. Yu And Associates are dedicated to providing exemplary, value driven oral health care to our quality-driven patients. We are guided by our commitment to excellence and leadership in the community. We continue to build on a tradition of advancing personal and professional growth through education and sharing of ourselves and to others. We exist to meet and exceed the expectations of our patients, referrals, and ourselves. We foster a culture of empathy and respect in all of our actions; thereby, strengthening our tradition of exceptional care in our community.



CBCT

Conference Room

Surgical Suites

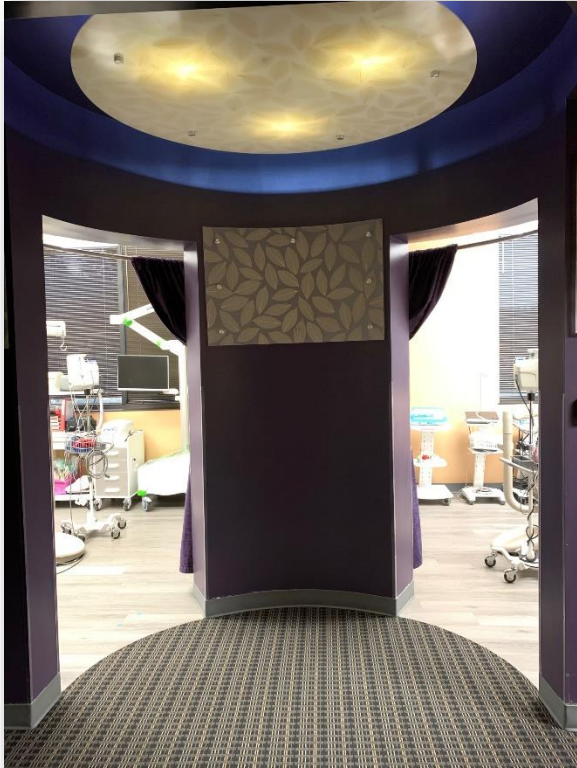
Main Office



Yu and Co



Surgery Suite



Surgery Suite



- Recovery Area



The Culture



Gratefulness → **Kindness**



Referrals are why we exist (because of our patients)

- Under-promise, Over-deliver
- Patients will tell us how to provide good care



The “WOW” Experience

- **The doctor’s job**
 1. Be in relationship (patients and referrals)
 2. Surgery
 3. Lead

Craigslist Ad

Exp. Front Desk Patient Coordinator for Busy Periodontics Office (Westlake)

Dr. Yu And Associates, located in the Westlake area, is seeking a personable, seasoned (3+ years experience in the dental field) Patient Coordinator/ Front Desk Concierge to join our growing practice. Dr Yu And Associates offers a unique experience to its patients, offering a full range of treatments including dental implants, cosmetic periodontal surgery, gum grafting, crown lengthening, osseous surgery, bone regeneration, bone grafting and ridge preservation, in a professional, yet relaxed atmosphere. We strive to provide a unique experience for our employees, as well, with a benefits package that includes, but is not limited to, paid vacation, sick leave, 401k, medical reimbursement and holiday pay.

Minimum Requirements: At Dr. Yu And Associates, we have a very high standard and expect that our employees are focused in creating a wonderful experience for our patients and fellow co-workers.

Do not apply for this position if you are resistant to change, cannot adapt easily, are cranky, moody, pessimistic, and do not like being around focused, career driven individuals. This is not just a job. We cultivate careers and promote from within. We are growing at a rapid rate and are looking for individuals who will share our passion and vision.

Qualities and Qualifications:

Great smile

Non-smoker

Punctual

Morning person

Smart

Happy

Funny

Articulate

Confident

Calm

Attention to detail

Fast learner

Adaptable

Loves meeting new people

Is environmentally conscious

Getting things done. Fast. Accurate.

Uses constructive criticism to your advantage

Focused under pressure

Willing to do just about anything (reasonable, of course)

Loves life

Loves to laugh

Wants to learn

Thinks before speaks

Discrete and respectful

BA or BS

Unflappable demeanor

Genuinely nice and kind

Loves change

Minimum of 3 years experience in the dental field. Please do not apply for this position if you have less than 3 years experience.

At Dr. Yu And Associates, we thrive on excellence. If you feel that you have these characteristics and more, please respond on-line and include your resume, 5 professional references and specific examples of how you fit EACH of the qualities and qualifications listed above. Thank you.

Culture



Every team member is important

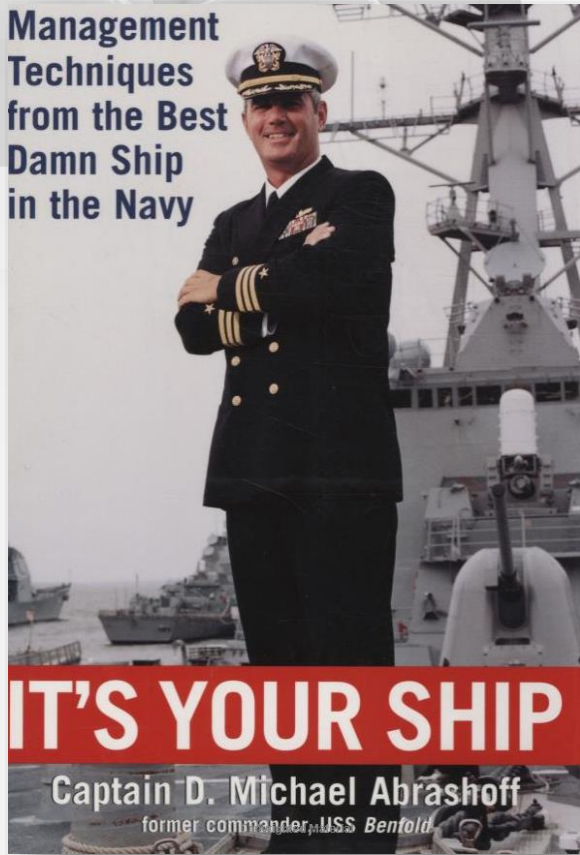
- You can't provide good care if you sell a lousy product
- Good systems to make days run smoother
- Your mom was right: manners are important
- Look around!
- As a team- there's no such thing as after hours



As Stewards of Our Practice-

- Every team member is important
- Referrals are why we exist
- A partnership

**Management
Techniques
from the Best
Damn Ship
in the Navy**

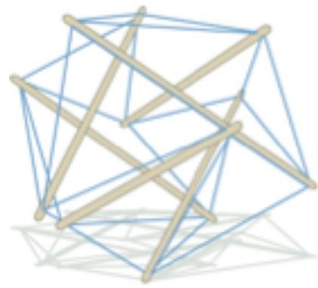


- Safe
- Empowered
- Supported

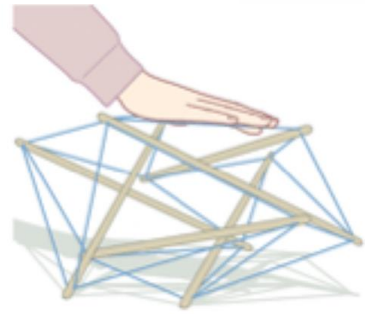
“Show me an organization in which employees take ownership, and I will show you one that beats its competitors.”

“Tensegrity”

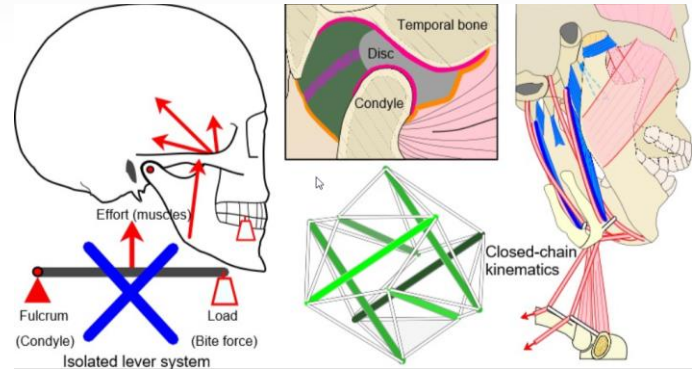
- Buckminster Fuller



A



B



You Set the Culture

- Tardiness
- Not responding to emails
- Outdated/Inappropriate voice mails
- Constant complaining

64% of workforce are ready to leave


75% of employees are disengaged and apathetic

Dr. Steve Cohen (*Psychology Today* 2014)





A partnership

- 
- **Develop “Superstars”**
 - Positive Attitude
 - Good people make fewer mistakes
 - Need less supervision
 - Greater efficiency (no “stand-around” or “Twitter” time)
 - Unprecedented patient care, provide then the “extras”
 - Serve the greater good and the doctors
 - **Return On Investment**



A partnership

Partnership pay is based on sharing in our growth.

It is based on previous years' benchmark profits. Potential for nearly unlimited compensation.

Disclaimers:

- 1) Compensation is based on NET profits
- 2) Partnership pay may draw from quarterly bonus



A partnership

- **Partnership pay**
 - Additional compensation based on benchmarked net profits
 - Vested interest in cutting costs, increasing production, and improving quality care
 - Parallel pay- every team member is *expected* to be superstars



Systems
Processes

The “WOW” Experience

- The initial contact
 - Smile
 - Introduce
 - Never interrupt NP call
 - Scheduling
- Sacred time
 - Timeliness
 - Consultation room



New Patient Sheet

Patient's Name: [redacted] ex: M F Pronunciation: _____

Phone Number: (214) 450- [redacted] Cell / Home / Work D.O.B. [redacted]

Referral (Chart ID): _____ Gen DDS (if different from referral): *Rayne*

Email: [redacted] @gmail.com

App. Date/Time: _____ Short Notice List Yes No Req. with: *Dr. Yu* / Dr. L / First avail.

Who booked appointment? self / spouse / Dr. office Name: _____

What would your referring dentist like Dr. Yu or Dr. Litizzette to evaluate?

Per the Patient

Per the Referral

*#10 new ext
Impact.
(has possible infection)*

*Wants Zin.coma
is very holistic*

PreMed

Does your physician require you to take ABX prior to getting your teeth cleaned? Yes No
If yes...Circle one: Mitral valve prolapse / heart murmur / joint replacements / heart condition
If yes...make sure to have your physician or gen DDS call in a ABX to take 1 hour prior to appointment.

Insurance

Appointment is a 1 hour evaluation for \$98 and we collect in full on D.O.S.
 Do you have dental insurance we can assist you with filing?
We are out-of-network w/ all ins. Companies but we will file the claim for you

Insurance Company Name: *Cigna* [redacted]
Insurance Company Phone #: [redacted]
Group Number (if available):

Policy Holder's

Name: [redacted]

Employer: *PMG*

SS or Member ID#: [redacted]

DOB: [redacted]

Policy Holder's Address (linked to insurance): *called Dr. Rayne's office*

X-Rays and Information

X-rays: Pt. will bring / PRN / Already have / Requested Xrays & referral slip Date: _____

New Patient Intro

Dr Yu

Assistant

Dr L

Hyg 1

Hyg 2

Hyg 3

Block Schedule

Tuesday

New Patients

Time	Dr Yu	Assistant	Dr L	Hyg 1	Hyg 2	Hyg 3	Other
7:00-8:00	40 Andrew Macdonald P.O.	40 Jennifer Kubacki P.O.	42 Rick Weston P.N.C. Maurum C: (512) 636-4242	47 Hongbin "Shirley" Sheng NP-2nd opinion - Eval recession - ref's rays TLA T. #65126 C: (737) 296-6516			
8:00-9:00		40 Lisa Garcia P.O.	40 Sandra Cicco P.O. Subaru				
9:00-10:00		47 Scott Steiner A. A. Tech.	40 Cathy Jones P.O. LLT, DPT, STPPT, BSP, (734) 211-8097, 734-211-8097, 734-211-8097, CVS Burned Philly C: (512) 622-2820				
10:00-11:00	49 Shashi Sambal Rama Patterson 20-20-00- No Suction Sucker Op2- No	40 Edoardo C.T.	40 Bruce Reinhardt A.D.S. P.O. LLT, DPT, STPPT, BSP (512) 669-8761 St. Luke's Philly C: (512) 751-2384	40 Sharon Cozzant P.O. C: (512) 669-8761			
11:00-12:00	LUNCH LUNCH LUNCH	LUNCH LUNCH LUNCH	LUNCH LUNCH LUNCH	LUNCH LUNCH LUNCH	LUNCH LUNCH LUNCH	LUNCH LUNCH LUNCH	
12:00-1:00		70 Elizabeth CASTS, CT, PA, DWARDS	70 Jessica Glass P.O.	40 Thomas Peltzman A.P.O. A.P.H.L.L.P. C: (512) 626-4244			
1:00-2:00		72 Candice LaPate P.O. 71 William McKinney P.O. 705 Francis Ryan P.O. 40 Lisa Miller	40 April Smith NP - Eval recession @ #1 & #4 - ref's rays on file - TLA A. Estam C: (512) 774-5560	44 Joseph "Sam" Rhodes P.N.C. Tomasko C: (604) 238-8891			
2:00-3:00		40 Robin Greenwood P.O. 70 Joanne Lawrence P.O. 40 Dr. Lisa Savage CASTS	72 Patrick Trammell NP - Eval #2; ends appt's rays on file - TLA P. Angela C: (512) 669-6625				
3:00-4:00	40 Kate Anderson P.O. STA Release		40 Julie Henderson NP - Ref eval recession TLA				

Block Schedule

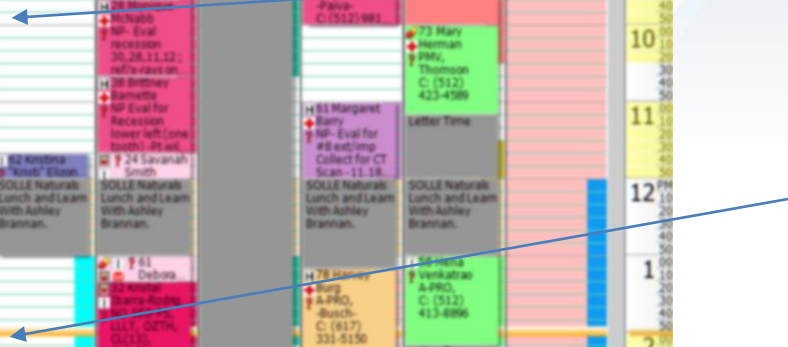
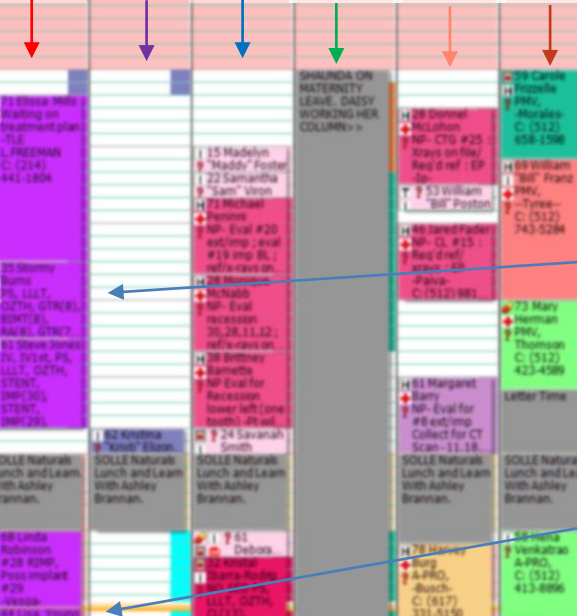
Wednesday

Surgery AM

LNLs, Emergency Time, Catch-up

	Dr Yu	Assistant	Dr L	Daisy	Lesley	Shanda	Other
4:00 - 4:30							
4:30 - 5:00							
5:00 - 5:30							
5:30 - 6:00							
6:00 - 6:30							
6:30 - 7:00							
7:00 - 7:15							
7:15 - 8:00							
8:00 - 9:00							
9:00 - 10:00							
10:00 - 11:00							
11:00 - 11:15							
11:15 - 12:00							
12:00 - 12:15							
12:15 - 1:00							
1:00 - 2:00							
2:00 - 3:00							
3:00 - 3:15							
3:15 - 4:00							
4:00 - 4:30							

Dr Yu Assistant Dr L Hyg 1 Hyg 2 Hyg 3



Dr Yu

Assistant

Dr L

Hyg 1

Hyg 2

Hyg 3

Block Schedule

Thursday

All Day Surgeries



Dr Yu

Hyg 2

Block Schedule



Friday

AM Surgeries

Most Important Room?



Consultation Room



Risk Management

- NP Interview

Name: DOB: Date:

IMPLANT EVALUATION

Ref Dr: Hultschaw
Gen DDS: Busch
Ref for: #10 Imp

Primary Dental Concern: Missing #10

TOOTH MISSING

Lost when:

Due to:

CONGENITALLY MISSING

#40

TOOTH PRESENT: Imp Removal 10/19

Symptoms:

Meds taken:

Function: No Yes

Mobility: No Yes

Past restorative: RCT Crown Bridge Other:

Grind/Clench: recently No Yes NG: No Yes

DENTAL HX:

Px Interval: q 6 months

Last Px: 2/15 With: Waterpik acc

Homecare: ___ x/day Manual / Electric Floss MW Other Aids

Fam Hx: No Yes Dent known

Prev Ortho: No Yes When: teen Tx Time: With:

Prev PF: No Yes When: With:

Prev Perio Sx: No Yes When: 10 yrs ago What: Implant 10 With:

3rds Ext.: No Yes When: With:

COMMENTS: Bleeds profusely when brushing

RX: CHX Vicodin Amox Darvocet Doxy Augmentin Z-Pac
Other:

PHARMACY: Walgreens HEB CVS People's Randall's Costco

Location: Schwab

Name: DOB: Date:

IMPLANT CLINICAL NOTES

BP: 122/68 P: 72 OCS: NO Blood Sugar: 108 mg/dL
> 2hr fast

CLINICAL NOTES:

Low smile line
Shade A2
Occl favorable
Scalloped Bio-type

IMPRESSIONS TAKEN: Upper Lower

X-RAYS TAKEN: #10 PA

SEDATION: ORAL NONE

TREATMENT PLAN:

DR.: YU LITZETTE

PHASE 1: TIME: 1.10
Ridge Aug #10
BG / BHP #10 LPRF
Dense, LLT, PS
IV

PHASE 2: TIME: 1.10
Implant #10
CTG #10
Oven LLT PS
Pow Immediate Long

PHASE 3: TIME: _____

PHASE 4: TIME: _____

Extraction

K02.52 Dental caries extending into dentine
K02.53 Dental caries extending into pulp
K02.9 Other dental caries
K04.4 Acute apical periodontitis of pulpal origin
K04.7 Periapical abscess without sinus
K04.5 Chronic apical periodontitis
K08.419 Loss of teeth due to trauma
K08.429 Loss of teeth due to periodontal disease
K08.439 Loss of teeth due to caries
K08.3 Retained dental root
S02.5XXA Tooth (broken) (fractured) (due to trauma), without mention of complication

Implant

K00.0 Andontia
K02.9 Unspecified dental caries
K03.5 Ankylosis of teeth
K08.109 Retained dental root, unspecified
K08.419 Loss of teeth due to trauma
K08.429 Loss of teeth due to periodontal disease
K08.439 Loss of teeth due to caries
K08.3 Retained dental root

<input type="checkbox"/> Straumann ITI Bone Level Roxolid®: RC	<input type="checkbox"/> Zimmer Trabecular / TSV: 3.7 4.1 4.7 6
<input checked="" type="checkbox"/> Nobel Biocare: (Replace CC) / Active 3.0 NP RP WP 6.0	<input type="checkbox"/> Zirconia Implant: Z-systems 1 or 2 piece Nobel Pearl

ABUTMENT PLACEMENT: Dr. Yu Litzette OR Dr. _____

SCHEDULED: No Why:
 Yes When: 4/1/20



Use Your Team

- Delegate your time



Risk Management

- Prescription list

RX's for Week of: 2/22 Dr. Yu

	Name	Allergies	Type of Sx	RX's	Pharmacy #
Mon	Maurice Palmiotto	NKDA	Ext./RA	Amox	HEB 620 Lakenay
	Jennifer Pedron	NKDA	Ext.	Amox	People's S. Lamar
	Margaret Schulz	Ultram	Impl.	Amox	HEB 620/O'Connor
	Kerry Vesson	NKDA	Ext.	Amox	WG Manc/Stau
med	John Martin	NKDA	Ext.	Amox	CVS Far West
Coro	Jack Howard	NKDA	Impl.	Amox	CVS BC/Westlake
	Mary Phelps	PCN	(revision) CTG#10	Doxy?	WG Westlake
	Shanna Egan	NKDA	Impl./PRF	IVABX or Amox	Hill Country Apothecary
	Jill Sagne	Sulfa	Impl.	Amox	WG WC/Escarp
	Mei Ze Hong	Sulfa	Ext./Impl.	Amox	CVS WT/BC #7243
	Mary Paiz	NKDA (No Amox.)	Ext.	Clecin or Z-Pak	HEB 4 pts.
Tues	Tena-F. Boyles	NKDA	A04	Peridol, Amox, Norco, Metro	Ranclalls Bolcanes/2222
	Brenda Coffey	Sulfa	Ext.	Amox	CVS 620/Lohmans
Fri	Monte H. Lomb	NKDA	Impl.	Amox	WG W. Uni/Oakmont
	Maria Tala	NKDA	SRP ABX??	Amox	Walmart Manor
	Eve Lawrence	Demoral, Titanus	Ext./Impl.	Amox	WG WC/Escarp
	Victoria Brown	Codiline	Impl.	Amox	WG 45th/Guad.
	Charlice Kruger	PCN	Ext.	Clecin or Z-Pak	CVS New Hope/Baghdad

Check hygiene for Premed
Check patients for Oral sedation & make sure they signed consent forms

Risk Management

- Implant List

Dr. Yu

Week	Patient	Tooth#/s	Restoring DDS	Implant/s
Mon.	Margo Schultz	19	T. Palmer	Hardware removal (insert pictures!) Stem 4.8 x 8 BLT
	(Martin TP)	21 ??	* need to add to TP	> Stem 3.3 x 10 BLT
	Jack "J" Howard	31	Neely	Stem 4.8 x 10 BL
Wed.	Shannon Cohen	30	C. Owens	(Zr) Pearl 5.5 x 10
	Jill Simpson	19	D. Nemeth	Stem 4.8 x 10 BL
	Mei Zeng	6	A. Gutwein	Nobel 3.5 x 13 NP Replace
		11		Nobel 3.5 x 13 NP Replace
	Caitlyn Essary (Uncovering)	7		Order: ?? confirm parts w/ Tsai Implant Vision
Thurs.	Tena Bryles	10		Implant Vision 3.2 x 8 (new 4.5m #9)
		A06: Upper	Veckert	Nobel 4.3 x 13 (x2) (Actin)
		(+)		4.3 x 11.5 (x2) (Replace)
				4.3 x 10 (x2) (Actin)
		23		Nobel Replace 4.3 x 11.5
		26		Replace 4.3 x 11.5
Fri.	Monte Blcomb	9	Freeman	(Zr) 25m (+) 40-12 ✓
	Evelyn Lawrence	# 7	M. Bell	Nobel Actin 3.5 x 13 NP
	Victoria Brown	29	Freeman	Ti only Nobel Replace 4.3 x 11.5 RP
		30		Replace 5 x 10 RP

DR YU AND ASSOCIATES
 Dr. David H. Yu, DDS, MS | Dr. Nicole S. Litzizette, DDS, MS
 4201 Bee Caves Road, Ste. C-211 Austin, TX 78746 | (512) 306-8822
PRE-OPERATIVE SEDATION/ANESTHESIA CHECKLIST

Patient Name: _____ DOB: _____ Date: _____

Referral: _____

Sedation Level: Nitrous Oxide Level 1 2 3 4

Medical History:

- Medical History Review _____
- Medication Review _____
- Medical Consult/Clearance Needed N/A Y Recv'd
 Modification (ie: Meds, Recs) N Y _____
- NKDA Medication Allergies: _____
- SOC Hx: TOB _____ pk-yrs EtOH _____ Illicit Drug Use _____ Last used? _____
- Previous Surgical/Anesthesia Complications: N Y _____
- Family Surgical/Anesthesia Complications: N Y _____

Physical Exam:

- ASA Classification 1 2 3 4
- ***NPO status and Vitals (BP, HR, EKG, Auscultation) recorded in the Sedation Record***

Anesthesia Exam:

- Mallampati Score I II III IV
- 

Snoring: Yes No

Sleep Apnea: Yes No

- Pre-procedure equipment readiness check: Confirmed by (initials): _____ / _____
- Pre-procedure treatment review: Confirmed by (initials): _____ / _____
- Written & verbal pre/post-op instructions: Patient Parent Legal Guardian Caregiver
- Confirmed by (initials): _____ / _____

Special Considerations for high-risk: _____

Reason for omission of any item above: _____

Pre-procedure verification of above information: Confirmed by (sedation provider's initials): _____

Rule §110.13 Pre-Op Checklist

DR. YU & ASSOCIATES
 David H. Yu, D.D.S, M.S. | Nicole S. Litzizette, D.D.S., M.S.
 4201 Bee Caves Road, Ste. C-211 Austin, TX 78746 | (512) 306-8822
INTRAVENOUS CONSCIOUS SEDATION RECORD

Patient Name: _____ **DOB:** _____ **Date:** _____
 Pre-Operative Checklist Dated: _____ Current & Correct Changes: Updated See New Checklist

Referral: _____

Weight: _____ **Height:** _____' _____"

Treatment: _____

- Patient NPO _____ hrs
- Written Informed Consent
- Pregnant? Yes No

Monitoring: Oximetry BP/Pulse
 EKG Respirations
 Auscultation Normal Abnormal: _____
 ET CO₂

Sedative Route(s): IV IM Oral
IV Location: _____ **Gauge:** 22 24 **IV Start Time:** _____ **D/C Time:** _____

0.25mg Halcion taken at: _____ AM / PM and _____ AM / PM Other: _____ at: _____

Medication	Total Dose Given	T		D		T		D		T		D		T		D		T		D	
		T	D	T	D	T	D	T	D	T	D	T	D	T	D	T	D	T	D	T	D
Versed	mg																				
Fentanyl	mcg																				
Decadron	mg																				
Zofran	mg																				
.9% NaCl	mL																				

Recovery and Discharge
Anesthesia Recovery (Aldrete) Score

Activity:	Move all 4 extremities	2
	Move 2 extremities	1
	Unable to move extremities	0
Respiration:	Able to breathe deeply and cough freely	2
	Dyspnea, limited breathing or tachypnea	1
	Apneic or on mechanical ventilator	0
Circulation:	BP ± 20% of pre-sedation level	2
	BP ± 21-40% of pre-sedation level	1
	BP ± 20% of pre-sedation level	0
Consciousness:	Fully awake	2
	Arousable on calling	1
	Not responding	0
Oxygen Sat:	Able to maintain sat >92% on room air	2
	Needs oxygen to maintain sat >90%	1
	Sat <90% even on supplemental oxygen	0

Anesthesia: _____
 _____ carps 4% Septocaine (1:100K epi)
 _____ carps 2% Lidocaine (1:100K epi)
 _____ carps 0.5% Bupivacaine (1:200K epi)
 _____ carps 3% Medicaine

Post-Op: EKG Interpretation: _____
 BP: _____
 Pulse: _____
 O₂: _____
 Resp: _____

Asst: _____ Asst: _____
 Discharged to: _____ Relationship: _____

Doctor Signature: _____

Total: _____

Sedation Sheet



Risk Management

- Surgery Time-Out Note



POST OP CALLS

Today

David Yu

Patient: **Tommy Burns** Patient Age: 35 Home Phone: (512) 745- [REDACTED] Cell Phone: (512) 745- [REDACTED]
Resp Party: **Tommy Burns** Work Phone: [REDACTED] Ext: [REDACTED] When To Call: Wednesday Jan 15 at 05:00 pm
Description:

Service	Tooth	Surface
002TH Ozone Therapy		
04265 Biologic Materials		
07950 Ridge Augmentation	8	
04267 Non-Resorbable Barrier	7	
04267 Non-Resorbable Barrier	8	
07950 Ridge Augmentation	7	
0001G PerioScience Gel		
04265 Biologic Materials		

-Nencec-

Beenda-Mom

*Dr well
Happy about
implants*

Patient: **John Jones** Patient Age: 61 Home Phone: (512) 593- [REDACTED] Cell Phone: (512) 593- [REDACTED]
Resp Party: **John Jones** Work Phone: (512) 326- [REDACTED] Ext: [REDACTED] When To Call: Wednesday Jan 15 at 05:00 pm
Description:

Service	Tooth	Surface
002TH Ozone Therapy		
06190 Surgical Imp Guide/Index/Imp Prep		
06010 Surgical Placement of Implant	30	
06190 Surgical Imp Guide/Index/Imp Prep		
04267 Non-Resorbable Barrier	29	
06010 Surgical Placement of Implant		
09243 IV Conscious Sedation-ea 15 min		
09239 IV Conscious Sedation-1st 15 min		
00001 PerioScience Gel		

-Bartum-

Debi-wife

*Dr well
Loves our office*

Patient: **Sean Young** Patient Age: 44 Home Phone: [REDACTED] Cell Phone: (404) 849- [REDACTED]
Resp Party: **Sean Young** Work Phone: [REDACTED] Ext: [REDACTED] When To Call: Wednesday Jan 15 at 05:00 pm
Description:

Service	Tooth	Surface
00001 PerioScience Gel		
04267 Non-Resorbable Barrier		
04249 Crown Lengthening -Hard Tissue	19	

-Yankelson-

Sean-Husband

*Dr well
No com*

Elissa [REDACTED] - Freeman - (214) 441- [REDACTED] - (Sheryl caregiver)
Primal Niagara
Linda [REDACTED] - Vesga - (510) 438- [REDACTED]
CM

Post-Op Call



DR. YU & ASSOCIATES
PRACTICING THE FINE ART OF PERIODONTICS & IMPLANTOLOGY

DAVID H. YU, DDS, MS
NICOLE E. LITZGEBTTE, DDI, MS

DIPLOMATES, AMERICAN BOARD OF PERIODONTOLOGY

Referrals: Post-Op Call

Date: 01/21/2020

Patient: Karen [REDACTED] (DOB: [REDACTED])

Phone: (409) 782-[REDACTED]

Dear Dr. Ramirez,

I would like to take the opportunity to thank you again for referring Karen to me. She was seen in our office today for the following procedures:

**Surgical Removal of Tooth #10 with Bone Graft with PDGF
Immediate Implant and Provisional for #10**

I will call Karen tonight to check on her. I just wanted to keep you informed in case you would like to check on her also. Thank you again and please let me know if I can be of assistance to you or any of your patients in the future.

Sincerely,

*Dr. David H. Yu
Diplomate, American Board of Periodontology*

4201 Bee Cave Road, Suite C-211
Austin, TX 78646

Phone (512) 306-8822
Fax (512) 306-8848

Get Well



I hope you have a speedy recovery!
-Swards

Heal quickly!
-Cindy

Get Well soon!!
-Angie

Heal quickly!
-Ashly

Get better soon!
-Swards

Happy Healing!!
-Sue

Fast Recovery!
-Jenna

Have a great recovery!
-Sue

Sendin a little sunshine
-D

Take care and recover quickly!
-Lesley

Get Well soon!
-Kathleen

Feel better soon!
-Ade

Dear Steve,
you did fantastic. Congrats on your hospital. Hope you have a speedy recovery.

Take care,
Dana

"We are dedicated to providing exemplary health care through skill, compassion, respect, and integrity."



DR. YU & ASSOCIATES

MAINTAINING THE FINE ART OF PERIODONTICS & ENDODONTICS

DAVID H. YU, DDS, MS
DIPLOMATE, AMERICAN BOARD OF PERIODONTOLOGY

DIPLOMATE, AMERICAN BOARD OF PERIODONTOLOGY

Surgery Letter

Re: [REDACTED]

Dear Dr. Dorsey,

Thank you so much for referring Matthew [REDACTED] for extraction of tooth #8 with an immediate implant placement on #8 and for crown lengthening on teeth #'s 7, 9, and 10. Following periosteum removal of #8, I placed a Straumann™ ITI 4.1 x 14mm Ti-Zr Bone Level Tapered RC Roxolid plus SLA implant in the area of #8. Torque resistance for the implant was 50 N/cm. A growth factor-enhanced bone graft was used to augment voids in the socket. For temporization, I used a temporary abutment cylinder and fabricated a temporary using a matrix of his existing tooth and Integrity® Shade A2. I performed Laser Biostimulation to aid in the healing and to reduce post-operative discomfort. He did very well throughout the procedure and there were no complications.



I called Matthew the night of the procedure, and he was doing well. His next visit is in one week for a post-operative visit. I suggest a minimum 4-month healing period prior to final implant abutment and crown placement. Please feel free to call should you have any questions. Thanks again, Rich, for your confidence and support!

Sincerely,

David H. Yu, DDS, MS
Diplomate, American Board of Periodontology

Implant #8
4.1x14mm Roxolid™ SLA
Ti-Zr Bone Level Tapered RC
Straumann™ ITI

Comments: Please contact Straumann Rep: Cecily at 512-632-8032 if you have any questions

4201 BEE CAVEROAD SUITE C-211 AUSTIN, TX 78746

512 > 306 8822



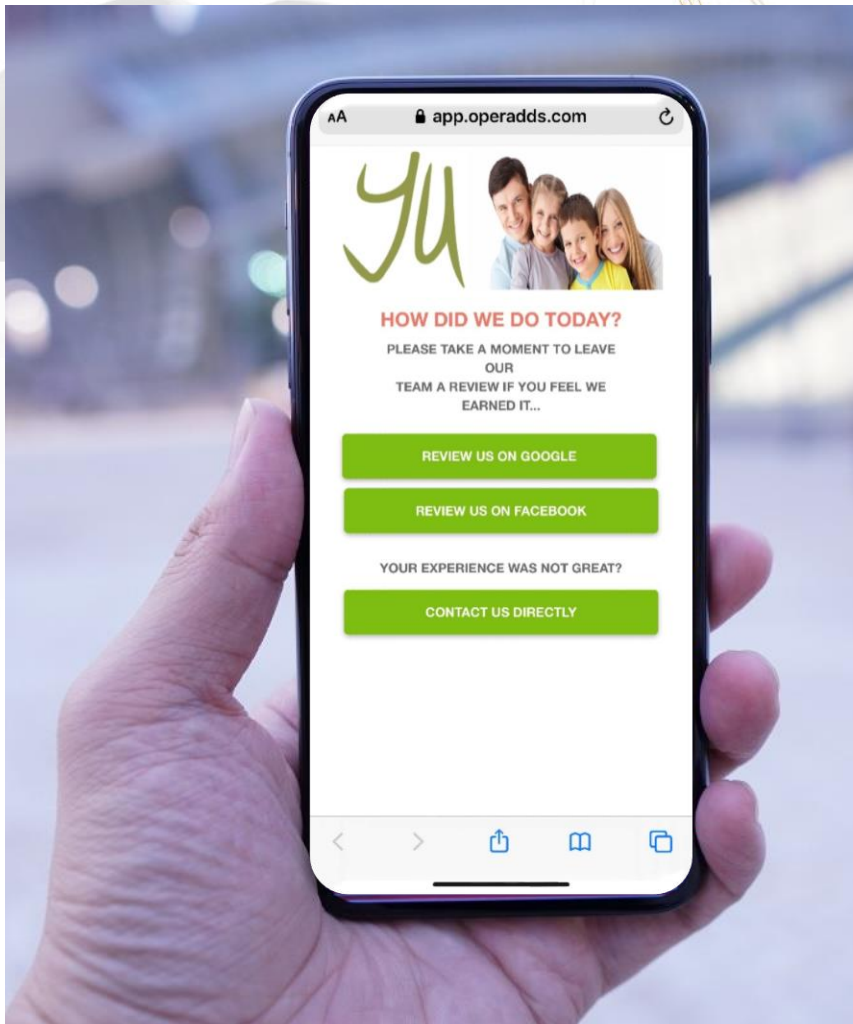
Risk Management

- Post-op communication note



PO: 2
Gen DDS: *White*
White
White
Patient Name: [REDACTED]
Sx: *Implant #9 w/ B07*
(ITR + CT6) (left tuberosity)
Date: *07/19/19*
Type of Impl: *3.3 x 17mm ITL NC*
Hyg:
Torque on Impl: *BLT*
Abutment: *7.8 x 5mm*
Take: *X-ray* CT Photos Impressions - U / L
Pending Tx: *NONE* REF# *021.3514*
Possible Release? *Yes* DOB: *08/15/1983*

Text Follow-Up





Steps

- New patient intro call
- Block scheduling
- New patient interview
- Rx and Implants Lists
- Pre-surgery checklist and Pre-Op call
- Post-surgery and Referral call sheet
- Post-Op Note

Take-Aways

- Moral Compass

Integrity

is the Single Most Important Quality Lisa Warren

“Steadfast adherence to a strict moral and ethical code” American Heritage Dictionary

“A perfect balance of strength, honor, kindness, and purity of one’s soul”